



## **Roni Obaid**

Media Manager / Art Director

➤ TO WHOM IT MAY CONCERN

# Roni Obaid

Media Manager / Art Director



## ▶ PROFILE

**My name is Gatayibe Abid**

Founder and Art director of Artful Media.

I have started my career 15 years ago, where I worked for many companies in Syria as a Senior Graphic Designer like Lamasat for advertising through which I worked for Pepsi, Coca Cola, Samsung, Syriatel, MTN, Stefanel, and Magila.

I have worked also for Rotana Through its agent in Syria.

I have learned management skills by attending many courses like Business Plan for Startup, Seven leadership skills and Design Thinking .

And through the experience of managing many Media Sections in different Organizations like Bonyan Organization, Kudra Organization, Sabr Centre, Strategos, Sahem, Sumou Media institution. Akademia Club and finally Artful Media.

I started my training Career 9 years ago, so I have provided courses in the following fields Graphic Design, Motion Graphic, Animation, Movie Making and Marketing on social media and Branding Strategies.

and many lectures in Branding for Startups, Marketing on Instagram, How to Make a media campaign and new design Trends.

I was a director for short movies like Alhijab, No Miles and Amani and many video advertisements like Dido Chocolate for Ulker, Quickbooks, Ejaf Company and Riac Project.

I was a judge in "Behance Portfolio Review" 2018 - . also in 2019 and a judge in "The pioneers of success" project.

I have tow books "Color Theory" and "Digital Drawing Teblents".

## ▶ PERSONAL INFO

**Nationality :** Syrian

## ▶ CONTACT

**Home**

Gaziantep - Turkey

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## ▶ SOCIAL MEDIA

**Facebook**

[www.facebook.com/RoniObaid](http://www.facebook.com/RoniObaid)

**Instagram**

[www.instagram.com/RoniObaid](http://www.instagram.com/RoniObaid)

## ▶ AWARDS

**2016**

An award from behance portfolio review

## ▶ EXPERIENCE

**ARTFUL MEDIA**

Creative and Art Director / 2016 - present

**FREELANCER AS ART DIRECTOR**

2014 - 2017

NPA (Norwegian People's Aid ) - SRD - Qatar Red Crescent - Kidnovation ABC Horizon - LTC (London Training Center) - Panodrama - Door - MSF ( Médecins Sans Frontières ) - Ornina - Space of hope.

**SABR CENTER**

HEAD OF MEDIA OFFICE

2014 - 2018

**BONYAN ORGNIZATION**

HEAD OF MEDIA OFFICE

2012 - 2014

**LAMASAT**

SENIOR GRAPHIC DESIGNER

2004 - 2008

**KUDRA KUDRA SOCIETY**

HEAD OF MEDIA OFFICE

2015 - 2018

**NEW HORIZON**

HEAD OF MEDIA OFFICE

2008 - 2010

**AWTAR**

GRAPHIC DESIGNER

2008 - 2009

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## EDUCATIONS

2005 - 2010  
Bachelors of English Literature  
ALEPPO UNIVERSITY - SYRIA

## TECHNICAL SKILLS

Animating Videos

Graphic Design

Motion Graphic

Video Editing

Content Creator

Audio Mixing

Web Design

Social Media Strategies

Digital Drawing

## PERSONAL SKILLS

Communication

Responsibility

Problem Solving

Leadership

Teamwork

Flexibility

## PROGRAMS

Adobe After Effects

Adobe Photoshop

Adobe indesign

Adobe Premiere

Adobe illustartor

Adobe audition

Microsmith Moho

Proctreat

Audacity

Toon Boom

Micosoft office

Animate

## REFERENCE

**AYMAN MASHHADANI**

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